

Media Advisory

ESSEX COUNCILLOR BILL BAKER TO ANNOUNCE CAMPAIGN FOR MUNICIPAL ELECTION

Essex, ON – July 24th – To announce his intentions for the October Municipal election, Essex Councillor Bill *Baker will be holding a news conference, Thursday morning 10:30 a.m. July 24th at the Canadian Transportation Museum & Heritage Village, County Road 23 Arner town line, Essex.*



In his first term as Councilor, Bill Baker has been an ardent proponent focusing on economic opportunities for municipal revenue growth via increasing the commercial/industrial tax base such as his efforts with the new EnerQuest manufacturing operation, Renaud Ford dealership and Tim Horton's in Harrow and championing the rezoning of land to accommodate further industrial job growth. With a focus in his first term on revitalization and business expansion for commercial/industrial and community groups, Baker worked with Council to improve and expand the Community Improvement Plan (CIP) policy to provide business with permit relief and grant financing for facility renovation and enhancement. As Chair of Personnel committee, Baker has lead an administrative operational review that resulted in the hiring of a new CAO, Director Community Services, personnel and communication manager. Business and tourism "friendly" initiatives focused on rezoning to enhance opportunity for B & B accommodations and a new microbrewery. Lobbying Council, Baker moved to have the municipally owned vacant St. Michaels school listed for sale to the private sector for commercial development. During budget deliberations Baker presented the need to contract an Economic Development officer to develop a strategic plan for business retention and expansion for the town of Essex.

Along with his Ward colleague, he has been an advocate for the Active Living initiative, supporting and promoting the advancement of tourism and safety through implementation of cycle paths to connect the community along County Road 50 through the County Wide Active Transportation System plan (CWATs).

Councillor Bill Baker has a diverse multi-disciplined senior management career in business development, strategic planning, governance, public affairs and communications for industry, health and community services. He believes Essex is ready for growth and more than ever sees the need for collaborative, political leadership with vision, an ability to lead Essex with a stronger voice at the development, provincial and federal tables.

Bill will file his nomination papers in the morning prior to the news conference and then outline what position he is seeking and his campaign focus.

Why: Essex Councillor Bill Baker to Announce Campaign for Municipal Election

When: 10:30 a.m., Thursday, July 24th, 2014

Where: Canadian Transportation Museum & Heritage Village, County Road 23 Arner town line, Essex.
Just south of County Rd. 8

Who: Residents and Stakeholders of Essex and Region – Lunch will be served in the Diner Restaurant at CTM&HV following the announcement

Media, Resident Regional Guest Details:

- Present first-term accomplishments,
- Campaign focus and position seeking for Essex municipal election
- Media kit and Interviews
- Light lunch to follow in the Diner Restaurant at CTM&HV

Contact

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